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Transtar Raises the Standard For Automatic Transmission Parts Catalogs

CLEVELAND, OHIO [FOR IMMEDIATE RELEASE]: Transtar Industries, Inc., the undisputed leader in transmission and driveline excellence, recently released its 2018 Automatic Transmission Parts Catalog. This catalog, with coverage through model year 2017, is the most comprehensive parts catalog in the industry.

Transtar's all-inclusive, 1,400-page catalog features 35 new transmission families, representing 74 transmission applications. The all-new power grid charts simplify the identification and position of hard parts in the transmission. In addition, the new catalog offers comprehensive listings of OE and aftermarket fluid for each transmission, as well as citing torque converters and flexplates by transmission application.

"Excellence is our standard, and our 2018 Automatic Parts Catalog has certainly hit the mark," says Kevin Rozsa, Transtar's Vice President of Supply Chain and International. "From the content to product descriptions and images, to supplier information, this catalog will soon become a must-have for transmission rebuilders everywhere."

Transtar partnered with Sonnax for another new feature in this catalog: Valve Body exploded views. As transmissions become more complex, diagnosing and repairing electronics and electrical systems is a necessary part of the rebuild process. The detailed views of the Valve Bodies take the guess work out of Valve Body rebuilding. Additionally, Solenoid charts are listed, when available, for ease of Solenoid identification and ordering.

"The development of this catalog was many months in the making and represents thousands of hours in development," Rozsa continues. "Our team of industry experts has definitely outdone themselves with this catalog. In the coming months, customers can expect to see this catalog content rolled out in Transend, our intelligent parts ordering system."

To view the new Transtar Automatic Parts Catalog online, visit Transtar's website, www.Transtar1.com/catalogs. To order a printed catalog, customers should contact their Transtar representative or call 855-Transtar.

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Transtar Industries is the leading global distributor of world-class transmission and drivetrain solutions, including automatic and standard transmission units, rebuilder kits and components, Recon™ remanufactured torque converters, and other drivetrain solutions. Founded in 1975, Transtar Industries has ~1,800 employees and a distribution network of more than 80 locations in the USA, Canada, and Puerto Rico. It also has an international division that serves a global network of aftermarket automotive distributors in more than 80 countries.